



# 90th Anniversary of the Citroën Traction Avant

## LE PETIT JOURNAL

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**La Traction Universelle**  
présente les  
**90 ans de la Traction Avant**  
Rassemblement International

**90 ans**

**Circuit de Charade**  
- Puy de Dôme (63) -

**9, 10 et 11 mai 2024**



### EDITO

We hope you are all having a great summer!

In this new edition of the little Journal, you will find lots of information, the questions you are asking yourself and a little update on registrations. Our ambassadors are now numerous and strongly involved in representing us in 17 countries on 5 continents. Thanks to them for their fabulous work and of course..... *Vive la Traction !*

Jean-Louis Poussard, *President*

Jean-Michel Crombez,  
Vice-president in charge of the « 90 ans »

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# 1-Frequently asked questions – 90 anniversary



The FAQ are available here : <https://90ansdelatraction.com/questions-reponses/>

It's only in French... If you need **more information**, please contact the **Ambassador of your country**, or send it to us at : [contact@90ansdelatraction.fr](mailto:contact@90ansdelatraction.fr)

Here's an extract of questions translated :

**Q : May I come with a camper van / motorhome to the site ?**

*A : Unfortunately not, there will not be enough space. Motorhomes and caravans will not be accepted. However, there are plenty of campsites around Charade and Clermont-Ferrand. Please consult the specialised websites or the Tourist Office.*

**Q : I have an old caravan towed by my Traction, can I bring it with me?**

*A : Yes, a "Retro-Camping" area will be set up on the site. We will accept caravans, tents and other equipment over 30 years old.*

**Q : How many passengers maximum in a Traction ? There has been some discussion among our club members about the number of passengers, which seems ambiguous. Maximum 3 people or 4 or 5 in the car?**

*A : Registration for the driver and one passenger is €90. There is a maximum of 2 additional passengers...i.e. a maximum of 4 paying passengers in the car. If there are extra children in the car (in a Traction familiale, for example), they will not pay.*

**Q : Is it possible to attend only on Saturday ? What registration fee ? Thks**

*A : It will not be possible to come with a Traction for a single day and this for reasons of budgetary balance. Saturday will be an "open door" day with free admission to the public. We will reserve an "area" for classic cars parking outside the site in the public car park.*

**Q: What is the deadline for registration?**

*A: The plan is to take registrations until the end of February 2024. Unless we reach the limits of 1,000 Traction and 1,200 guests at the "Gala Dinner" before. At the current rate of registrations, we should reach these limits before the end of the year.*

**Q: Will there be shuttles to go to Charade from Clermont-Ferrand? Will I be able to leave my Traction there safely?**

*A: We should indeed be setting up shuttles between the Charade circuit and the nearest hub giving access to the buses and trams of the Clermont-Ferrand Metropolitan Area. The Charade circuit will be guarded at night (guards/cameras) and we will also have a number of people sleeping there (shopkeepers and R tro-camping). So the cars will therefore be well guarded.*

**Q : Can we bring a small dog to the site and to the Gala Dinner?**

*A: It will be possible to bring a leashed pet to the Charade site. However, for health and safety reasons, they will not be accepted at the Gala dinner on Saturday evening.*

**Q : Where will be located the Saturday night's Gala dinner ?**

*A: The Gala Dinner will take place in the salons of "Auvergne-Events" at the Z nith de Clermont (room with 1,200 covers). The room is enclosed by gigantic windows overlooking the car park where the Traction will be parked, with the Auvergne mountains and the Puy-De-D me in the foreground as a backdrop.*





## 2-An update of the registrations

### Why registering now ?

- ↪ Because registrations are going well (already several hundred registered)
- ↪ Because this will be an **international event** : we already have registrations from Austria, Australia, Belgium, Germany, Italy, Netherlands, Spain, Switzerland & UK.
- ↪ Because the number of cars is limited to 1000
- ↪ Because it will be the biggest “Traction” celebration of the decade...

### How to register ?

- ↪ **By Internet** on the 90th anniversary website :  
<https://90ansdelatraction.com/accueil/inscription/>
- ↪ **By mail**: you will find the **registration form** on the last page

### What are the registration fees ?

**90€** per Traction & 2 pers. (**70€** for car & only 1 pers. )  
 + **30€** for any additional passenger

### How to pay ?

- ↪ By **bank transfer** via the 90th anniversary website
- ↪ By **Visa** or **Mastercard** credit cards only (other cards are not accepted)
- ↪ Failing one of the two methods above, by **cheque payable in France** to the order of *La Traction universelle*

### What does registration entitle you to ?

It gives access to all the events listed below, and especially access to the circuit for 3 days (including the grand parade on the track), the dinner aperitif on Thursday evening, the welcome bag, the rally plaque and... surprises !

**Not included** : accommodation, the “Gala dinner” on Saturday evening (€67 per person) at the Zenith in Clermont-Ferrand

### What awaits you during these 3 days?

- A major festive event (open to the general public on Saturdays)
- 1000 Traction Avant expected
- Exhibitions, games, presentations, etc.
- An ephemeral museum dedicated to the Traction
- A *Concours d'élégance*
- Conferences on the Traction, Citroën, Michelin...
- Magnificent walks and drives in this green setting that is Auvergne
- Stands for tasting and buying regional products
- An aperitif reception on Thursday evening, a “Gala dinner” on Saturday evening... and many more surprises to come!



## 3- International : your *Ambassadeurs*

Each “*Ambassadeur des 90 ans*” relays the event in his or her own country. They'll be able to help you and give you all the information you need. Don't hesitate to contact them!

### The “*Ambassadeurs des 90 ans*”

Country	First name/LastName	E-mail	Phone number
South Africa	Stephen & Joyce LE ROUX	<a href="mailto:chobbie@mweb.co.za">chobbie@mweb.co.za</a>	+27 83 635 4375
Germany Austria	Christian PIRKNER	<a href="mailto:tractionniste@pirkner.fr">tractionniste@pirkner.fr</a>	+43 664 381 8164
Argentina	BEIROA Alejandro	<a href="mailto:citroenclasicos@yahoo.com.ar">citroenclasicos@yahoo.com.ar</a>	+54 11 5631 5815
Australia	BELFRAGE David & Helen	<a href="mailto:hbelfrage@gmail.com">hbelfrage@gmail.com</a> <a href="mailto:dsbelfrage@gmail.com">dsbelfrage@gmail.com</a>	+61427388979
Belgium (Flanders)	Ronny BILLIET	<a href="mailto:traction.ronny@telenet.be">traction.ronny@telenet.be</a>	+32 477 553906
Belgique (Wallonie)	Philippe WATHELET	<a href="mailto:p.wathelet@la-traction-universelle.org">p.wathelet@la-traction-universelle.org</a>	+32 43 68 88 30
Canada	Richard BOUDRIAS Pierre BERNARD	<a href="mailto:louise.richard@sympatico.ca">louise.richard@sympatico.ca</a> <a href="mailto:pbernard26@sympatico.ca">pbernard26@sympatico.ca</a>	+1 5146979037 +1 5142623723 +1 5149932741
Spain	Roman LARRE	<a href="mailto:romanlarre@gmail.com">romanlarre@gmail.com</a>	+ 34 618 70 77 88
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Switzerland	Marco & Paula GUISOLAN	<a href="mailto:marc.guisolan@bluewin.ch">marc.guisolan@bluewin.ch</a>	+41 269150228 +41 794736788
USA	Jean-Pierre VINCENT	<a href="mailto:jpvincent07@outlook.com">jpvincent07@outlook.com</a>	+1 8605678930 +1 8607957882

For any unresolved questions, please consult the website and, if necessary, contact us using this email address: [contact@90ansdelatraction.fr](mailto:contact@90ansdelatraction.fr)

**François Hénot and Stéphane Hadangue**



## 4- Recent news of the event

### The 90th anniversary shop

Isabelle Brugnot and her team of volunteers are currently preparing an exclusive selection of items celebrating the 90th anniversary of Traction.

These items will be presented to you shortly.

*Think about end-of-year gifts now!*

### The retro-camping site

It will be possible, if your Traction is hitched to a vintage caravan, to camp in the retro-camping area that will be made available within the Circuit de Charade.

*An original way to participate!*



### The 90 years anniversary on social networks!

Members of the “Traction Universelle Jeunes” (TUJ) will be spreading information about the 90th Anniversary on Facebook and Instagram social networks :

<https://www.facebook.com/profile.php?id=100094151659382>

<https://www.instagram.com/90ansdelatractionavant/>

A *YouTube* channel dedicated to the event will also be created.

*Many thanks to the TUJ !*

### Your Traction in picture

During the 3 days, a photography school will be present on the circuit and will be able to take professional quality photos of your Traction. Unforgettable memories and...

*...a great gift idea !*

### Your Traction displayed at the 90th Anniversary Museum

Should you wish to display your Traction at the museum that will take place during the event, please contact us : [contact@90ansdelatraction.fr](mailto:contact@90ansdelatraction.fr)

*NB: the organization reserves the right to select the cars according to the theme chosen and in order to avoid duplication.*



## 5- Useful tips

### Book right now your accommodation !

The Clermont-Ferrand and Charade region is very popular with tourists, and offers a wide range of camping, hotel and AirBnB accommodation options.

To find what suits you, do not hesitate to consult the specialized sites.

### Plan a tyres change for your Traction

During the 3 days, you can equip your Traction with new tires at an attractive price, and have them fitted on site.

**Please note: this will only be available upon prior subscription.**

=> *No sales on site !*

More detailed information available at the end of 2023



### Take advantage of your stay to visit Auvergne

You will have driven a long way to be part of the Anniversary.

Take full advantage of your stay by adding a few days to visit this very beautiful region of Auvergne. ***Nature at its best !***

These links will provide many useful info to prepare your visit :



<https://www.auvergne-destination.com/>



<https://www.puy-de-dome.fr/territoires/tourisme/offices-de-tourisme.html>



<https://www.clermontauvergnetourisme.com/>



## Printable registration form



Registration includes unlimited access to the site and the Charade circuit, as well as entertainment during the 3 days of the event.

A cocktail reception for the evening of Thursday May 9, 2024, is also included in the registration price.

Only Traction Avant from 1934 to 1957 will be allowed to access the Charade site.

### Your Contact Details : (all fields are mandatory)

Name : ..... First name : .....

e-mail : ..... @..... Country : .....

Address : .....

Zip code : ..... City : .....

Traction Model : ..... Year : ..... Color : .....

Club name (not mandatory) : .....

Other information : .....

### Your Order :

Registration for 1 car with driver + 1 passenger: 90,00 € Qty : ..... Amount : .....

Additional passengers: 30,00 € Qty : ..... Amount : .....

Limited to 2 peoples. Free for children under 14 years old

Registration for 1 car with driver without passenger: 70,00 € Qty : .... Amount : .....

Registration for Gala Dinner: 67,00 € (Saturday night) Qty : ..... Amount : .....

TOTAL AMOUNT : .....

Please transfer the total amount to the account:

IBAN (International Bank Account Number)  
FR76 1027 8116 1500 0203 9670 171

BIC (Bank Identifier Code)  
CMCIFR2A

**Domiciliation**  
CCM CLERMONT FERRAND GALAXIE  
81 RUE FONTGIEVE  
63004 CLERMONT FERRAND CEDEX 1  
04 73 36 73 12

A confirmation email will be sent to you upon receipt of the transfer (allow 3 to 5 days after the transfer). Send this completed form to the following email address:  
[registration@90ansdelatraction.com](mailto:registration@90ansdelatraction.com)